



Convocation and Ceremonies
NAACO Regional Meeting
September 28, 2018
8:45 am to 4:00 pm
Senate Chamber,
Arts and Convocation Hall Building

Agenda

- 8:45 **Registration and Breakfast Buffet**
- 9:15 **Welcome and Introductions**
Corinne Callihoo, Assistant Registrar, Convocation and Ceremonies
Lisa Collins, Vice-Provost and University Registrar
- 9:30 **Session 1**
Getting the Message Out: The Theory of {email} Evolution
Carolyn Kauffman, Convocation Records Coordinator, Convocation and Ceremonies Office
- 10:15 **Refreshment Break**
- 10:30 **Session 2**
Convocation Communications: How the U of A Goes All In and Why
Michel Proulx, Executive Director, News, University Relations
Sean Townsend, Editor/Writer, University Relations
- 11:15 **Site Visit - Northern Alberta Jubilee Auditorium**
Take a tour of the University of Alberta's Convocation venue
- 12:15 **Lunch**
- 1:00 **A Conversation with the Chancellor**
Chancellor Douglas Stollery
- 1:30 **Session 3**
Welcoming New Grads to the Alumni Family
Tracy Salmon, Director, Alumni Programs, Office of Advancement
Chloe Chalmers, Manager, Alumni Career Services, Office of Advancement
- 2:15 **Refreshment Break**
- 2:30 **Session 4**
Hot Topics Roundtable Discussion
Do you have questions? Issues you would like to discuss? Ideas you would like to share? Bring them all and provide and gain insights from colleagues.
- 3:45 **Closing Remarks**
- 4:00 **Adjourn**